



**brand, web, and marketing systems
for businesses that need a more
cohesive presence**

a disconnected brand presence
makes it harder for small
businesses to build trust,
communicate value, and convert
interest into action

Website, brand, and collateral are often created separately over time. The result is a business that feels inconsistent at the exact moments it needs to feel clear and credible.

what that looks like

Common signs of disconnect

- The website feels generic or outdated.
- The brand does not carry consistently across touch-points.
- Sales and marketing materials feel separate from the rest of the business.

Kurocado Studio helps businesses create a more cohesive presence across brand, web, and marketing

We design visual systems and customer-facing materials that work together, so the business feels more trustworthy, more intentional, and easier to understand.

brand & marketing systems

Brand systems translated into reusable web decisions, so websites and marketing touch-points feel consistent instead of improvised page by page.



web design & development

Design-led websites and branded web experiences built to feel clear, credible, and intentional.



product development

User experience and frontend product development for SaaS teams that need digital products to be usable, scalable, and thoughtfully implemented.





brand & marketing systems

Harmony Collaborative Consulting

With no brand design system in place, we were tasked with building a fully functional brand library from the ground up.

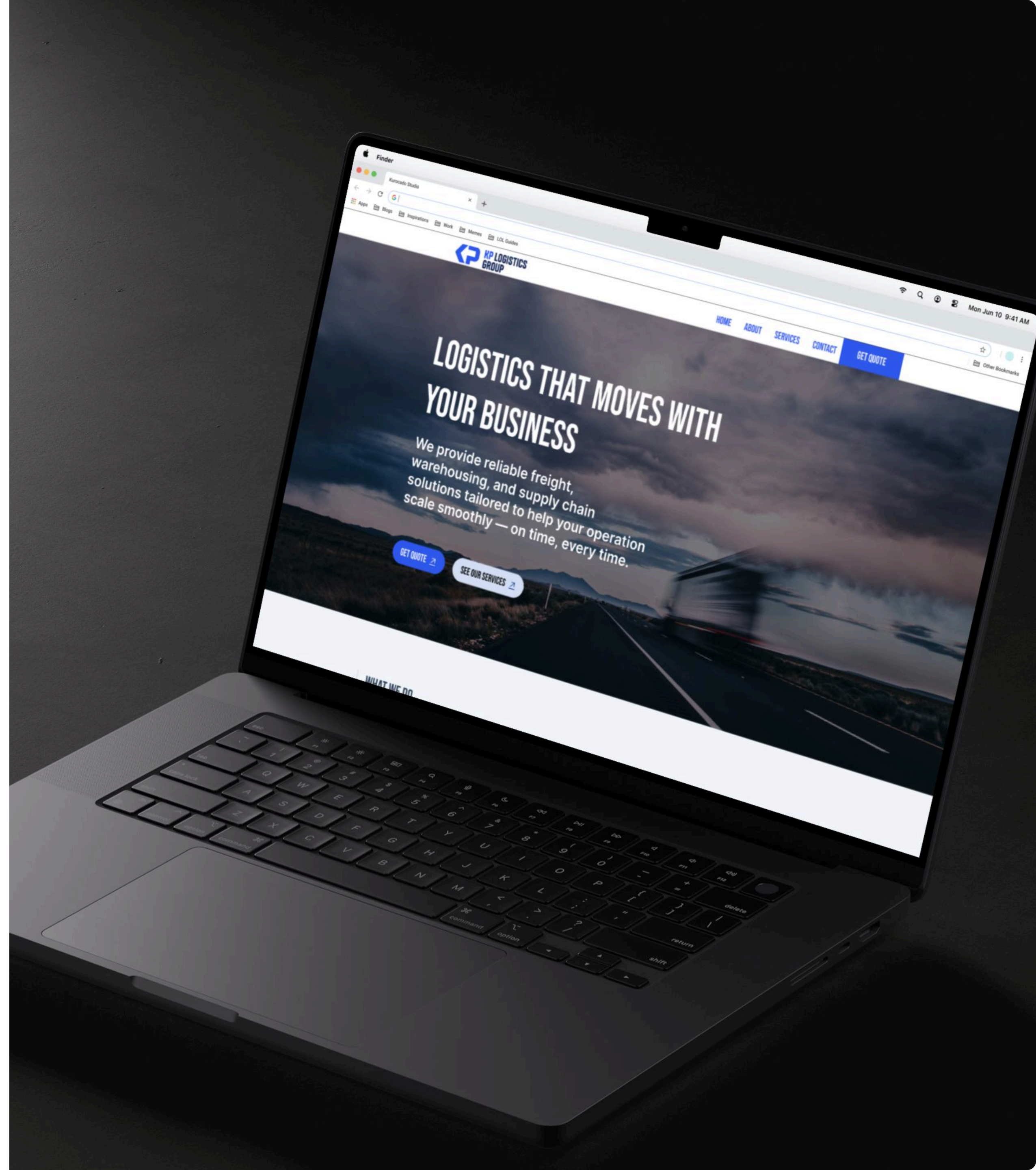
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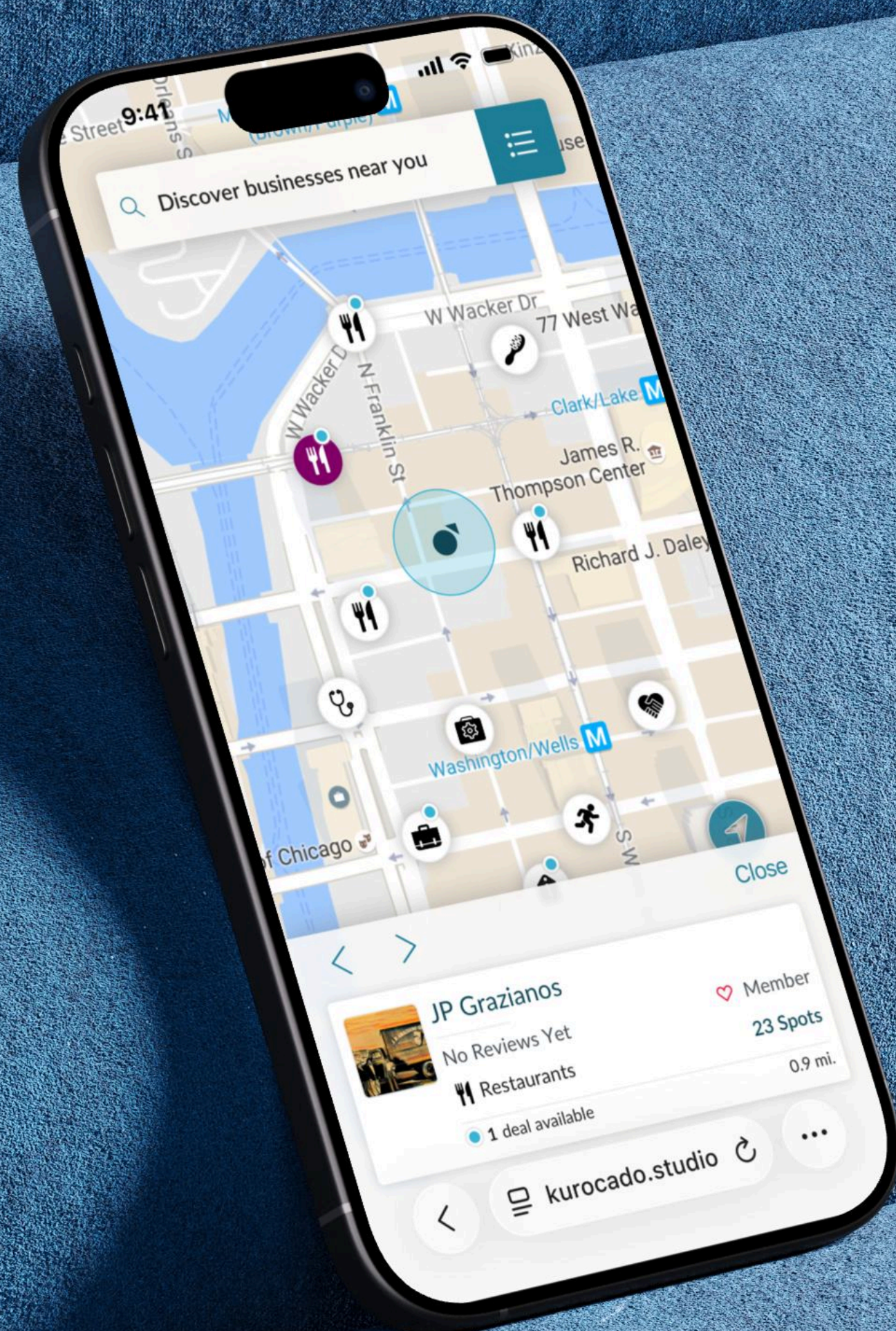
web design & development

KP Logistics

A new logistics company can establish credibility quickly with a clear, focused website that communicates services and trust without complexity.

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product development

SpotOn

A 0-1 cross-platform design system built to support SpotOn's shift into payments, spanning client- and merchant-facing web, mobile, and marketing surfaces.

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why Kurocado

Visual design, systems thinking, and digital execution in one practice.

We do not treat brand, web, and collateral as separate creative tasks. We treat them as parts of the same business presence.

That helps clients avoid fragmented presentation and build something that feels coherent from first impression to follow-up.

**when a business looks connected,
people understand it faster and
trust it more**

**Kurocado Studio helps small
businesses bring brand, website, and
collateral into alignment.**

let's make your
business look as strong
as it actually is

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